

September 7, 2011

Utah Public Service Commission Heber M. Wells Building 160 East 300 South Salt Lake City, UT 84114

Email: psccal@utah.gov

RE: Docket No. 11-2035-01 - In the Matter of PacifiCorp's 2011 Integrated Resource Plan

## **Dear Commissioners:**

In the changing landscape of power quality, the challenge of our time is harmonics (noise in electrical systems). Simplure, LLC is an energy efficiency technology company based in Utah focused on power quality and in particular harmonics mitigation. Our methodologies, systems and cloud based solutions address these and other power quality challenges in the industrial/commercial sectors.

When voltage and/or amperage harmonics exceed certain levels, traditional solutions fall short. Simplure systems and services address these challenges resulting in energy costs reduced by as much as 35%, production increased as much as 60% and/or energy efficiency consistently above 97%.

Simplure systems have the potential to reduce the need for power production and associated distribution systems. Accordingly, we would welcome an opportunity to review the outcome of our findings with the commission and discuss how these types of systems could be offered as a part of a set of demand side management options and evaluated in future integrated resource plans.

Please advise if this would be of interest and/or other ways we can support your objectives.

Regards,

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